

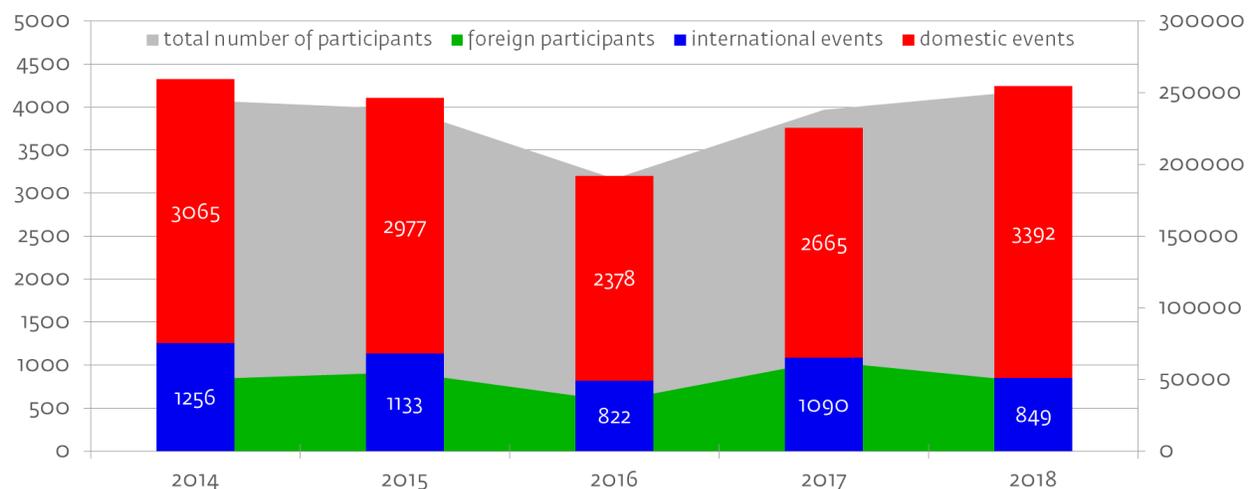
Summary of conferences in Tallinn in 2018

Companies who organise conferences in Tallinn have submitted data to the Tallinn City Tourist Office & Convention Bureau since 2001.

All of the following information is collected, based on the recommendations by the United Nations World Tourism Organisation (UNWTO) and the mapping focuses on events that last at least 4 hours and include at least 10 participants. According to the methodology, international events are conferences where at least one fifth (20%) of participants are foreigners.

In 2014–2018, the number of conferences organised in Tallinn remained relatively stable: approximately 4,000–4,300 events each year, with the exception of 2016, when there was a significant decline (3,200 conferences). 2018 showed another increase in the number of conferences (4,241 events).

NB! The decline in international conferences is because in 2017, the number of international events and foreign participants increased because of events related to the Estonian Presidency of the Council of the EU from July to December 2017.



2018 in figures:

	All events	International events	Domestic events
No. of events	4,241	849	3,392
Proportion		20%	80%
Comparison to 2017	+13%	-22%	+27%

	All delegates	Foreign delegates	Domestic delegates
No. of delegates	251,531	48,065	203,466
Proportion		19%	81%
Comparison to 2017	+3%	-23%	+16%

Conferences held in Tallinn continue to be short.

Local events usually last one day.

Half of international events last one day and the rest last for at least two days.

Length	All events	International events	Domestic events
1 day	76%	51%	83%
2 days	16%	32%	12%
3 or more days	8%	17%	5%

94% of the events held in Tallinn had up to 199 delegates.

6% of events had more than 200 delegates.

	All events	International events	Domestic events
Up to 199 delegates	94%	18%	76%
More than 200 delegates	6%	2%	4%

NB! Of the 4,241 conferences organised in 2018, a total of forty included 500 participants or more – concluding 1% of all conferences. This single percent brought in 13% of all participants (24% of all foreign participants).

Of all the conferences held in Tallinn in 2018, 62% (or 2,627) were organised by corporations and 14% (or 606) by associations. Of all the international conferences, 18% were organised by associations and 66% by corporations.

Event organiser	All events	International events	Domestic events
Association	14%	4%	11%
Corporation	62%	13%	49%
Public sector	22%	3%	19%
Other	1%	0%	1%

The most popular months for organising conferences are November (510 events), May (491 events), and October (460 events).

The largest proportion of international conferences were held in June – 112 events.

The largest proportion of domestic conferences were held in November – 421 events.

